

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release of tourism promotion advertisement in “Srivari Brahmotsavam-2015”, a special edition book – Sanction and release of an amount of Rs.1,00,000/- (Rupees One Lakh only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 679

Dated: 03/12/2015
Read the following:

1. From M/s. The Hindu, Hyderabad, Dt.14-08-2015.
2. Govt.Lr.No.2738/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.07-09-2015.
3. Bill No.TAPL/187/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:26-10-2015.

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ORDER:

1. In the reference 1st cited above, M/s. The Hindu, Hyderabad, has requested for Telangana Tourism advertisement in “Srivari Brahmotsavam-2015”, a special edition book. Accordingly, Government have issued a work order through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.1,00,000/- (Rupees One Lakh only) inclusive taxes for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,00,000/- (Rupees One Lakh only) including taxes, towards release of Telangana Tourism advertisement in “Srivari Brahmotsavam-2015”, a special edition book and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.1,00,000/- (Rupees One Lakh only) inclusive taxes, towards Telangana Tourism advertisement in “Srivari Bhramotsavam-2015”, a special edition book, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER